Weeks of Action October 2022

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The Haringey Deal 2022-2026



The administration's current manifesto places a strong emphasis on 'people power' – which will fundamentally redefine the relationship between the Council and our communities. A major plank of which is the establishment of the Haringey Deal 2022-2026.

In order to achieve this we have to challenge ourselves in how we create and deliver services and will need to think how we get beyond consulting people, to genuinely engaging local people in prioritising, designing and delivering the councils services, programmes and projects.

This approach is not a one size fits all and doesn't simply mean we do what we currently do, (but in a slightly different way), we will need to stand back and challenge ourselves to think about how we are engaging and working with our residents/communities in everything we do.

One of the key Community Safety and ASB commitments is to host "Weeks of Action" in wards across the borough where the council will deploy key services into one area to undertake key activities such as, Street cleansing/graffiti removal teams Regulatory visits to businesses, Community Engagement ASB and litter patrols, Substance misuse outreach, dealing with housing issues.







Weeks of Action

- The aim of the Weeks of Action are for all services to contribute and focus recourses on areas of need/hotspots throughout the borough.
- This involves council officers being highly visible and approachable, being pro-active in their engagement with our residents, going to where they live and work, listening to their concerns, working with them to identify quick wins, and resolving issues as quickly as possible.
- We are also working closely with the police and will attempt to align some of our action weeks to their Positive Action Initiatives (which are similar in scope but are mainly concentrated in the east of the borough
- We will also aim to work with other services such as London Fire brigade, Transport for London to do some joint engagement and want to include our business and community groups in developing solutions together
- It is also important to note that we will need to take a "one council" approach to this and success is dependent upon the commitment of all services across the council to provide and deploy resources as needed.

How do we plan to implement the Weeks of Action

- We are planning to implement the Weeks of Action throughout the borough .
- We will utilise an evidence-based analysis /problem profile of the location/area within the ward, for example could be based on the number of ASB/Noise, littering complaints, Member Enquiries, resident concerns, analysis of the crime picture in a particular ward/location.
- When undertaking the activities/engagement we also want to listen to what our residents, and communities are telling us and ultimately ensure that their concerns are being addressed in a timely fashion.
- To achieve this, we have developed a simple feedback Activity
 Form which services/participants can use to record their activities
 and any feedback received from their engagement with residents
- Following each of the Weeks of Action there will be
 - a debrief meeting with the services that were involved to discuss outcomes and anything of note and
 - following the return of the completed Activity Forms we
 will evaluate the findings and incorporate any learning and
 feedback from each of the weeks of action and ensure
 there is follow up by the relevant services of any identified
 concerns.





The Story So Far

- Between the 26th October and 30th October 2022, we launched our first Pilot Week of Action in Bruce Grove Ward.
- This involved key services across the borough including, connected communities, Communications team, ASB team, Regulatory Services, Haringey Community Gold, litter and waste team, Home Improvement Team, Bubic and homelessness outreach teams as well as other services.
- We are reflecting on each week of action to understand any gaps or learning that we can take into the next the action week which we are planning to do in November 2022.



Outcomes-Successes and Learning points

The initial pilot Week Of Action allowed us to evaluate some of the outcomes and learning points which are highlighted below:

Outcomes/Successes

- Some of the initial outcomes were around:
 - High level of engagement with members of the public over 370 members of the public and businesses were engaged with by the various services involved.
 - Effective comms produced throughout the week highlighting the work that was taking place
 - Joint working with police around enforcement activities supporting licensing, Private sector Housing team resulting in
 - x 2 Improvement Notices being served on licensed premises
 - Statutory Notice to be served following Private Sector Housing team visits
 - Engaged with approximately 115 business operators within the target area.
 - Responsive Graffiti removal and street cleansing activities undertaken
 - ASB and litter patrols, highlighting areas for enforcement and further resident engagement/education through fly tip leaflet drops.

Learning Points

- We identified a need to facilitate a fixed stand during the week as a point of engagement for residents,
- Linked to above develop some branding to enhance visibility of the initiative.
- More Effective scheduling of activities of services how will be doing what, where and on which days.
- Ensure more visibility around the activities that are taking place and where to send residents for further information.
- Ensure a wide range of services are contributing.
- Reach out to other external services, such as CAB and other debt advisory services, who
 may also be able to contribute.





Ask of the Board

We would therefore request that the Board

Notes the outcomes of the pilot week of action and provides any feedback to improve and develop the approach.

Agrees to promote the Weeks of Action in your individual services and commits to the deployment of resources.